



Abhimanyu A

DIGITAL MARKETING EXECUTIVE
BTECH - MECHANICAL ENGINEERING
2+ YEARS OF EXPERIENCE IN DIGITAL MARKETING
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UAE VISIT VISA

Entry Date: 07 Aug 2026

Exit Date: 06 Oct 2026

PROFILE

Digital Marketing Professional with over 2 years of experience in digital marketing, campaign execution, social media management, and lead generation. Experienced in managing paid campaigns, developing content strategies, executing email and WhatsApp marketing, and supporting SEO initiatives. Skilled in improving brand visibility, customer engagement, and online presence through practical marketing strategies. Passionate about continuous learning and adapting to the latest digital marketing trends.

SKILLS & EXPERTISE

Digital Marketing Strategy	Search Engine Optimization (SEO)	Lead generation
Social Media Marketing	Google Ads (Search, Display, YouTube)	Canva
ContentMarketing	Data Analytics and Reporting	Basic HTML/CSS
MetaAds		
Google Business Listing	Social Media Poster Design	Wordpress SEO
AiTools		
Domain & Web Hosting	Outlook Configuration	LinkedIn & Insta Ads
Local SEO		

EXPERIENCE

DIGITALMARKETING EXECUTIVE

@ Analytix, Kochi

DECEMBER 2024 - april 2026 | KOCHI

Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.

DIGITAL MARKETING INTERN

@ Technorays Digital Media Pvt.Ltd

MAY 2024 - DECEMBER 2024 | KALOOR, KOCHI

Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.

MARKETING EXECUTIVE

@ Milco Dairy

DECEMBER 2022 - JANUARY 2024 | THIRUVANANTHAPURAM

Developing Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.

EDUCATIONAL QUALIFICATIONS

MBA IN MARKETING

@ Mizoram University, Aizawl, Mizoram

JUL 2026 (Pursuing)

BACHELOR OF TECHNOLOGY (BTECH)

@ North East Frontier Technical University (NEFTU)

COMPLETED 2025

HIGHER SECONDARY | 2018

@ Government Model Boys Higher Secondary School, Attingal

2016 – 2018

TECHNICAL QUALIFICATIONS

ADVANCEDDIGITALMARKETINGTRAINING | OCT2024

@ Metahash Digital Media LLP, Kaloor, Kochi | Kerala India

LANGUAGES

English
Malayalam
Hindi

REFERENCE

SALEESH S N
Director
Metahash Digital Media LLP
M: +91 9847 2735 31
Mail: info@themetahash.com

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 24th May 2000
Passport Number : B9361741
Expiry Date : 01/01/2034
Marital Status : Single
Interest : Travelling
Hobbies : Listening Music

DECLARATION

I here by declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place: Dubai, UAE
Date:

ABHIMANYU A